



Qualifications for Presenting Zero Balancing®

For practitioners who are not members of the ZBHA Faculty

Certified & ZB Mentor
 Certified ZB Practitioner
 Certification Candidate
 Student of Zero Balancing
 (after taking ZB1)

Use of ZB Titles and Logos

	Certified & ZB Mentor	Certified ZB Practitioner	Certification Candidate	Student of Zero Balancing (after taking ZB1)
Identify yourself as a "Certified Zero Balancer" on articles and any marketing materials	yes	yes	no	no
Identify yourself as a "ZB Certification Candidate" on articles and marketing materials	n/a	n/a	yes	no
Identify yourself as a "Student of Zero Balancing" on articles and marketing materials	n/a	n/a	n/a	yes
Use trademarked ZB logos on your marketing materials	yes	yes	no	no

Use of the Name Zero Balancing®

Print Zero Balancing® or ZB on your business card, brochure, or website	yes	yes	no	no
Check off ZB on a list of modalities you incorporate	yes	yes	yes	no
List Zero Balancing courses you have taken	yes	yes	yes	yes

Use of ZB Marketing Tools

Send out press release about taking ZB training	yes	yes	yes	yes
Hand out ZB brochures	yes	yes	yes	yes
Hand out published articles (available from the ZBHA)	yes	yes	yes	yes
Refer people to the ZBHA web site and other ZBHA members for further information	yes	yes	yes	yes

Professional Practice of ZB

Incorporate ZB into your current professional practice †	yes	yes	yes	yes
Tell your clients that you are using ZB in their sessions	yes	yes	yes	yes
Charge clients for ZB sessions	yes	yes	yes	yes
Charge ZB students for tutorials	yes	no	no	no
Charge Certification Candidates to give you a ZB session	yes	yes	no	no

† abiding by any limits to your scope of practice and the ZB practice guidelines found in the Core ZB Study Guide

ZB Presentations

Identify ZB as a modality you offer in a public presentation of your work	yes	yes	yes	no
Present an inservice to colleagues about a ZB class you attended	yes	yes	yes	yes
Present an introduction to the general public about Zero Balancing®	yes	yes	√	√
Obtain introductory presentation outlines from the ZBHA	yes	yes	yes	√

√ = yes, with approval of a ZB Mentor or Teacher

ZB Sponsoring and Hosting

Sponsor a ZB Awareness Week activity	yes	yes	yes	no
Sponsor a ZB class with a ZBHA faculty member	yes	yes	yes	yes
Host a ZB student/practitioner gathering or study group	yes	yes	yes	√
Offer free ZB sessions as community service	yes	yes	√	√

√ = yes, with approval of a ZB Mentor or Teacher

Mentoring ZB Students

Mentor a Certification Candidate	yes	no	no	no
Mentor a ZB study group	yes	no	no	no